The State of ReFi 2025

The Latest from Web3 Regenerative Finance

In coordination with:

ReFi
DAO

ReFi by the Numbers

400+

Projects

$27M+

Invested in Impact

$26M+

Granted for Impact

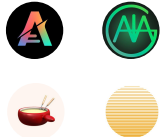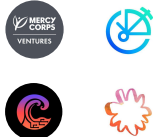**$298M+**

Funding Raised

$3.3M+

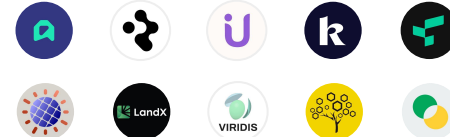UBI Distributed

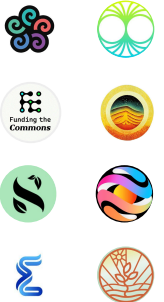**6M+**

Credits Issued
Natively On-Chain

AI

Investor

Impact Verification

Investment Instruments

Financing

Impact Currencies

Ecological Credits

Ecological Accounting

Conservation

Impact NFTs

Microfinance

Fundraising

Impact DePIN
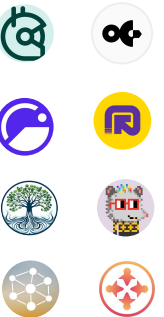
Content and Research

Regenerative Agriculture

Oracles and Data
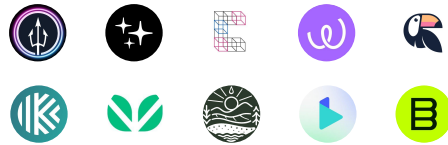
Reforestation

Marketplace and Exchange
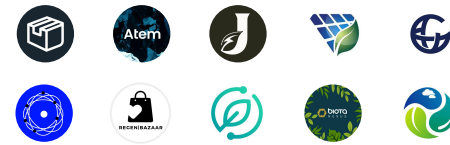
Education

Recycling and Waste
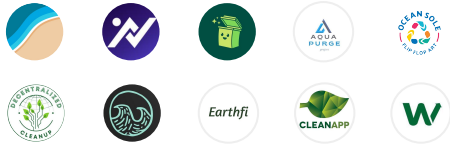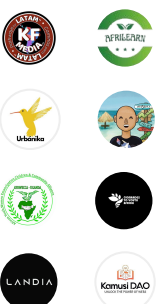
Solutions Developer

Distributed Ledger

Network Society

Regenerative Economies

Executive Summary

- ReFi is defined as the application of Web3—and other modern technologies such as AI—in pursuit of regenerative outcomes, namely ecological and social

- A more thorough explanation of ReFi can be [found here](#) or in the [2024 State of ReFi report](#).

- 2024 was a net-positive for ReFi coming out of the bear market

- **Some of the milestones achieved:**

  - Regen Network and Open Forest Protocol verified and issued their first ecological credits natively on-chain
  - Mercy Corps Ventures and partners tested stablecoin transfers of aid
  - Plastiks signed a partnership with FC Barcelona, while the AMG Petronas F1 team invested in ecological credits from Regen Network
  - Glow raised US$30 million to expand its solar generation capacity
  - Regen Coordination, the first multi-organisation effort to drive grant funding opportunities and innovation in ReFi, was established
  - Octant and Climate Coordination Network allocated US$500,000 to 20 projects

- 2024 also saw a wave of retail impact invest instruments, continued growth by a number of original ReFi projects, and advances in capital allocation innovation

- It was a tough year, however, for ecological credit sales, media attention, institutional funding, and impact reporting

- **Some notable trends and updates:**
  - A new era of collaboration kicked off with the formation of Regen Coordination
  - The Ethereum Localism concept gained strength at ETHDenver
  - The Regen Commons initiative was born to steward the regen movement
  - Impact DePIN continued to demonstrate strong revenue and impact potential
  - VeBetter bolstered the X-to-Earn movement on VeChain
  - AI's potential in ReFi generated controversy and glimpses of potential
  - Octant and Climate Coordination Network ran a dedicated climate round
  - Solana grew its ReFi ecosystem on the back of strong developer support

- **Funding regeneration remains a challenge:**
  - Attracting upstream users (sources of capital) is much harder than downstream users (beneficiaries)
  - The wisdom of targeting "degens" needs reexamination
  - Many ReFi projects find themselves in a funding "trilemma" of access, amount, and commercialisation
  - Ergodic ecosystem investing should be explored as an alternative to VC funding
  - Bioregional finance (BioFi) has emerged as a way to legitimise ReFi solutions

- **Looking forward, we question whether:**
  - ReFi can build products that people want to use
  - Upstream users feel a sense of financial responsibility for climate action and social inequality
  - The impact reporting gap can be filled so we can demonstrate ReFi's impact
  - This will be the year of regenerative agriculture

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2024 in Review

Top Stories

🗞️ Toucan launches first liquid market for biochar credits 🔗

🗞️ Open Forest Protocol launches its first native on-chain carbon credit 🔗

🗞️ Plastiks announces partnership with FC Barcelona 🔗

🗞️ Helios launches world's first perfectly liquid solar investment 🔗

🗞️ Mercedes AMG PETRONAS F1 Team invests in carbon credits issued by Regen Network 🔗

📰 Atlantis launches Impact Miner app to help grassroots initiatives report and earn from impact 🔗

📰 Mercy Corps Ventures launches pilot to test stablecoin transfers of humanitarian aid during conflict 🔗

📰 Open Forest Protocol raises seed round led by Übermorgen Ventures 🔗

📰 Gitcoin, ReFi DAO, Greenpill Network, and Celo Public Goods launch Regen Coordination Hub 🔗

📰 Glow raises US$30 million from Framework Ventures and Union Square Ventures 🔗

Answering 2024's Big Questions

In last year's report, we posed four questions important to ReFi. Here's a quick update:

How can ReFi define and demonstrate its impact to the outside world?

Not much progress made. CARBON Copy released an [Impact Dashboard](#), but not enough project data is integrated. Heading into 2025, efforts by Regen Coordination promise to improve impact reporting.

Can alternative funding mechanisms such as quadratic and retroactive funding keep ReFi going in lieu of venture capital?

New grant funding sources emerged to provide more help to ReFi projects. A curated GG21 Climate Solutions round also increased funding per project. Overall, a total of $1.4 million was given in grant funding, up slightly from $1.1 million in 2023.

Will the market trust ecological credits verified and issued natively on-chain?

Some progress made on this front, but scale remains elusive. Regen Network pre-sold just over 70,000 on-chain biodiversity credits. Data from Open Forest Protocol this year will be telling.

Will ecological-asset-backed currencies and assets fall victim to volatility?

A small sample size, but the evidence suggests that volatility was not an issue. $EARTH, for example, hovered around US$10, while uWatt stayed close to its expected price of US$0.90.

ReFi Health Check

What's Going Well

1) Impact investment instruments

- We saw an influx of projects offering retail impact investment instruments as tokenised green assets

- Types of instruments include startup equity, bonds, unmined gold, and liquidity pools

- Investing in the creation of renewable energy infrastructure has proven popular due to the strong revenue (and yield) potential

- Our research indicates that at least US$27 million has been invested in or lent to climate projects through these instruments (only 50% of projects had data available)

Projects by Type
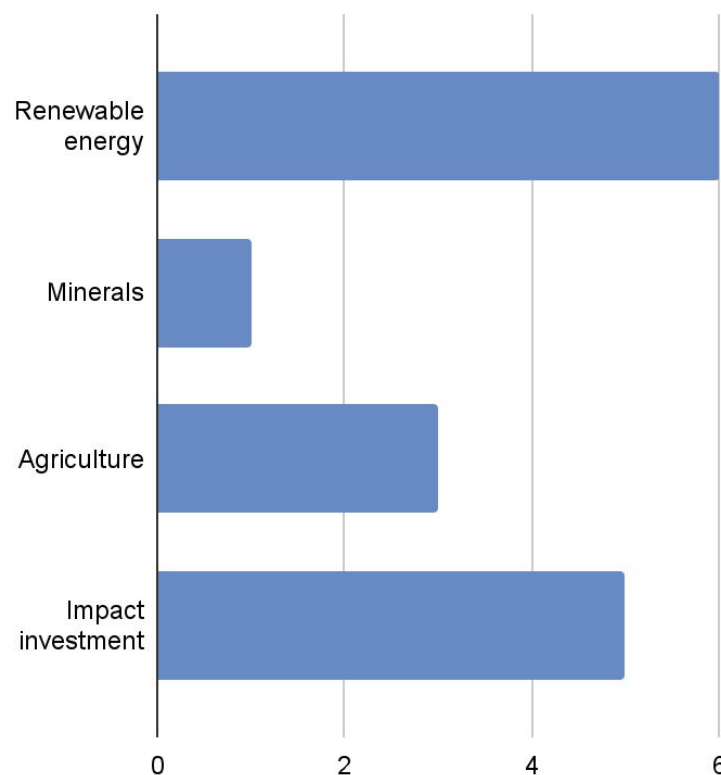
2) Ecosystem evolution

- Five years on—despite reputational issues, a bear market, and funding shortages—ReFi has reached the point where it can sustain itself without the need for hype or a bull market

- At the same time, new builders continue to join the space, attracted by the desire to create impact

- Both are key indicators that ReFi is maturing and laying the foundation for future growth

Active OG ReFi Projects

Regen Network	Bloom Network	Kolektivo Network
Open Forest Protocol	Traditional Dream Factory	Plastiks
dClimate	Kokonut Network	Shamba Network
Silvi	Grassroots Economics	Toucan
Atlantis	GainForest	ReFi DAO
EthicHub	Klima Protocol	Greenpill Network
GoodDollar	Glo Dollar	Raiz Vertical Farms

3) Capital allocation innovation

- An oft-quoted issue with quadratic funding mechanisms is the notion that they are mostly a popularity contest, and in the context of ecological and social impact, this has not produced the fairest funding outcomes

- Regen Coordination piloted a new approach in the most recent Gitcoin Grants round (GG23) that combined:
  - Common Approach to Impact Measurement via Karma GAP
  - AI-Enhanced Evaluation
  - ImpactQF (Impact-Weighted Quadratic Funding)

- The approach enables a scalable, transparent, and rigorous impact evaluation and funding system to complement quadratic funding by aligning matching allocations with demonstrated outcomes — not just marketing or social capital

- See AI ImpactQF + Regen Coordination Global GG23 Retrospective for more details

- On the horizon, and still under discussion, is the next phase of the Gitcoin platform—Gitcoin 3.0, funded by Gitcoin and executed by Allo.Capital—that aims to evolve beyond quadratic funding

What's Not Going Well

1) On-chain ecological credits

- Ecological credits that are both verified and issued on-chain are widely regarded as the original regenerative financing mechanism in ReFi

- They generated a lot of hype and investment early on but, sadly, haven't lived up to expectations:
  - On-chain ecological credits have been easier to generate than sell
  - There is a wider reputational issue about the effectiveness of ecological credits

- Multiple projects, including Solid World, Coorest, and Thallo have shut down as a result

- Based on the data we've been able to collect, only 12% of credits verified and issued on-chain have been retired
  - For comparison, 61% of the credits issued in the voluntary carbon market (VCM) were retired

- This is despite the VCM attracting some US$16 billion in funding in 2024

2) Attention in the wider Web3 and development media

- Media attention from beyond the space has been hard to come by for ReFi projects

- By our count, a total of only 19 distinct stories were published in 2024 that either mentioned ReFi projects or Web3's potential for impact

- Capturing greater mindshare will only happen with consistent delivery and promotion of off-chain impact

Media Coverage by Publication
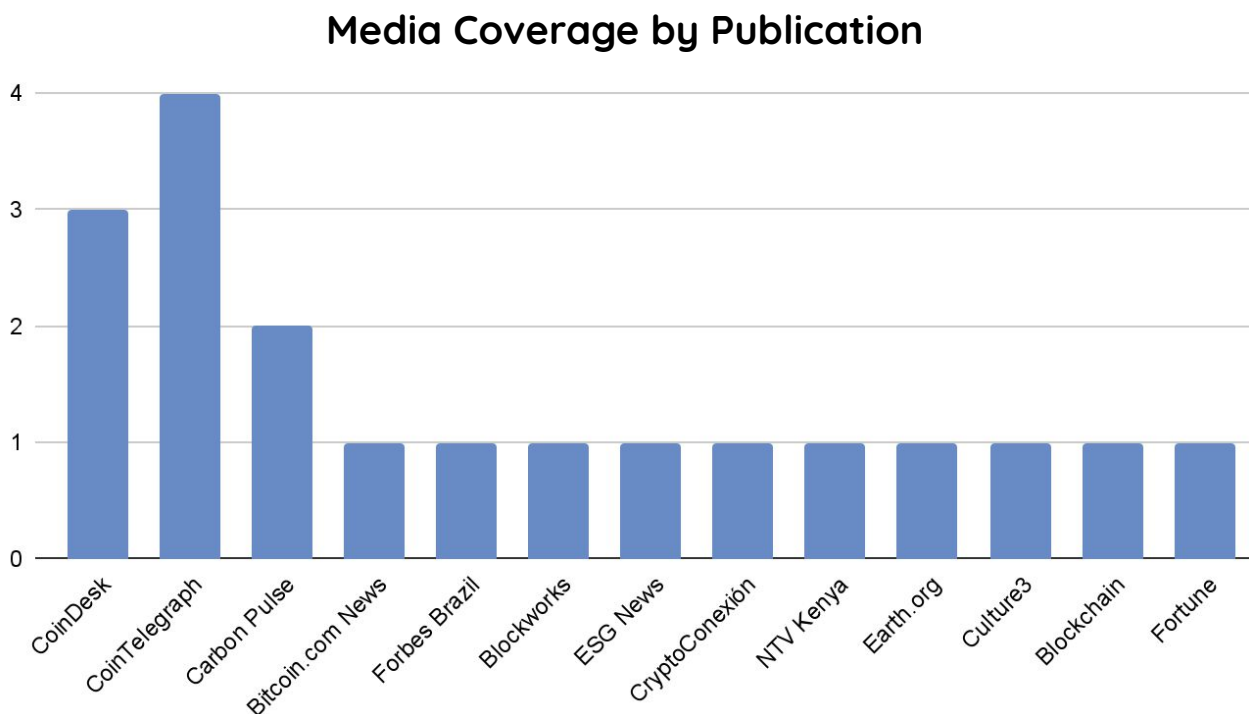
3) Commercialisation and institutional funding

- Our data suggests $32.1 million in venture funding was raised by four ReFi projects in 2024 (compared to an estimated US$30 billion across Web3)
    - $30 million of that was raised by one company: Glow
    - Also worth noting that no amount was disclosed for Open Forest Protocol's seed round

- Attracting institutional funding remains a core challenge for ReFi projects

- Even with a viable revenue model, the commercial scale and rapid growth desired by institutional investors remains elusive or unwanted

2024-25 Venture Deals

Company	Round	Amount
Glow	Venture	$30,000,000
Ambios Network	Seed	$2,000,000
Unergy	N/A	$100,000
Open Forest Protocol	Seed	Undisclosed
EthicHub	N/A	$1,000,000

4) Impact data availability

- ReFi is one of the few Web3 sectors where there is a direct link between on-chain activity and off-chain impact

- This has created an unexpected problem: it's hard for ReFi to demonstrate its true value because the off-chain impact data is not often reported

- As an example, consider an on-chain investment instrument used to fund solar plants:
  - We can easily track the on-chain metrics: dollars invested, plants funded, and ROI
  - The off-chain metrics are much more difficult: electricity generated, emissions prevented, jobs created, and the like
  - It isn't always easy to store this data digitally, let alone on-chain

- This example is indicative of a general impact data availability problem in ReFi:
  - On-chain projects aren't making their smart contract addresses public
  - It's too expensive or complex to make off-chain impact data available
  - There isn't yet a standardised framework for impact reporting

- Steps are being taken, spurred by Regen Coordination, to make impact reporting easier, and we encourage projects that want to report their data to reach out to us

Around ReFi

Regen Coordination

- A strategic initiative started by [ReFi DAO](#) and [Greenpill Network](#), with support from Gitcoin and Celo Public Goods, designed to build shared funding mechanisms, tools, and coordination infrastructure for regenerative communities leveraging Web3

- Serves as connective tissue across the ecosystem—including ReFi Local Nodes, Greenpill Chapters and Guilds, Ma Earth, Bloom Network, BioFi Project, AgroforestDAO, and more —to enable a networked regenerative economy

- Key achievements to date:

  - Distributed over US$288,500 in regenerative funding across eight experimental rounds, blending impact assessment, decentralised participation, and Web3-native capital flows

  - Integration of Common Approach Framework for interoperable impact reporting, laying the groundwork for scalable proof-of-impact infrastructure and pioneering [ImpactQF](#) - a hybrid model combining Quadratic Funding with impact scoring, aligning democratic signal with real-world outcomes

  - Piloted cosmo-local capital stack models integrating Ethereum-based tools with local government funding and civic participation, visit the [Zazelenimo](#) website.

- For more details, see the [Regen Coordination](#) website

Ethereum Localism

- Ethereum has floundered in the face of an identity crisis and falling token price relative to Bitcoin and Solana

- Ethereum Localism - the idea that Ethereum should be embedded and drive economic activity in local communities - took hold during ETHDenver's GFEL

- Specifically, it aims to:
  - Create real-world utility
  - Build sovereign economies
  - Enable cosmo-local collaboration

- A key next focus will be developing systems for tracking Total Value Flowed (TVF) — measuring how capital circulates through local Web3 networks (payment systems, QF rounds, credit pools, stablecoins) rather than being extracted into fiat

- For ReFi, the Localism movement is an opportunity to make inroads into the wider Ethereum ecosystem, which means access to more funding and attention

- See Ethereum Localism x Regen Coordination: Powering Regenerative Local Economies with Web3 for more details

Regen Commons

- A decentralised initiative to steward the Regen brand and coordinate the broader regenerative movement through shared governance, infrastructure, and narrative legitimacy

- Aims to serve as a memetic and legal commons—governed not by any single entity but by a polycentric collective of aligned stakeholders

- Regen Network Development, PBC (RND) played a key founding role, but deliberately positioned itself as a participant, not a controlling authority, to ensure Regen Commons can become an autonomous coordination hub for the regenerative Web3 ecosystem

- [SporkDAO](#) has pledged $20,000 in matching funds to help catalyse early operational capacity and legitimacy-building

- A multi-sig DAO with diverse, non-RND stakeholders is being established to manage initial decision-making and treasury activities

- An open RFP process is underway to facilitate the participatory creation of the Commons' constitution, governance structures, and licensing frameworks

- Active coordination is happening in the Regen Commons Telegram group, while a website is under development that will serve as the central informational hub for the initiative

Octant Epoch 7

- Octant is a public goods funding platform by the [Golem Foundation](#)

- Its core mechanism is to allocate a portion of revenue from staked $ETH according to community voting

- After focusing on funding open-source software for its first 6 funding epochs, Octant teamed up with [Climate Coordination Network](#) to run a dedicated epoch focused on climate solutions
  - Climate Coordination Network previously ran Climate Solutions funding rounds as part of the quarterly Gitcoin Grants program.

- [20 climate projects](#), both on- and off-chain, were selected from 74 applications
  - 15 countries were represented across 5 continents
  - 5 different categories were represented: data and infrastructure, energy, land regeneration, community, and marine conservation

- Matching funds were determined based on Octant community member allocations

- A total of 298.67 ETH (~US$540,000 on date of distribution) was distributed

Impact DePIN

- The Web3 impact sector with the highest revenue and scale potential

- ReFi plays an important role in incentivising the growth of DePINs

- Solar energy has been the primary focus of Impact DePIN projects
  - Other projects incentivise activities such as saving water and providing climate data

- Arkreen and Glow have led the charge with strong incentive models and the ability to generate renewable energy certificates (RECs)
  - Arkreen has incentivised the generation of 12,507 MWh
  - Glow has incentivised the issuance of 4,667 on-chain RECs

- M3tering, on the other hand, provides the infrastructure for solar energy companies to provide customers with an alternative to the national grid

- The next milestone for Impact DePINs is scale to the point where they make a material contribution to their respective impact areas

- See Decentralising the Planet's Powerhouse: The Promises of Blockchain-based Solar Production and our Impact DePIN 2024 report for more details

X-to-Earn

- An adaptation of the original play-to-earn model popularised by Axie Infinity

- Recycling and waste management projects were the original x-to-earn ReFi projects

- The logic is simple—do something good, earn rewards—and can be applied to a host of other impact areas

- X-to-earn apps are also the easiest to access for most downstream users because they don't require special technical knowledge

- The launch of the VeBetter ecosystem on VeChain ushered in a new wave of x-to-earn projects:
    - Every week, ~US$177,000 in $B3TR is allocated to projects
    - Funds are used to pay rewards, cover operational expenses, and participate in VeBetter governance
    - Endorsement and scoring system hold projects accountable

- Questions remain about the long-term viability of x-to-earn projects, especially those that rely on a non-stablecoin rewards token

- See Opening the Lid on VeChain's VeBetterDAO and A Deep Dive into the Economics of ReFi X-to-Earn Projects for more details

ReF(AI)

- AI's role in ReFi has become a point of some controversy

- Some think it's pure hype and offers little value; some see it as an important educational and marketing interface; some worry about its environmental footprint; some see it as inevitable

- What is frequently overlooked is the potential for AI (LLMs, specifically) to radically overhaul ReFi product onboarding and usability

- Combining Model Context Protocols (MCPs) with LLM chat interfaces can, in theory, remove much of the Web3 complexity from activities such as donating in grant rounds, investing in climate action, allocating capital, or even submitting ecological credits for verification

- With the success of agentic solutions such as Clanker and Bankr in making token launches and crypto transactions as simple as a social media post, it stands to reason that the same can be done to remove the friction from funding and participating in climate action

- ReFi would benefit from keeping an open mind with respect to the potential of AI, if only to spur experimentation

- See Is ReFAI the Future? for more details

X vs. Decentralised Social

- Through some combination of inertia and perceived reach with degens, X remains the go-to social media platform for ReFi

- Decentralised alternatives, such as Farcaster and Common Ground, are used sparingly despite their Web3-native user bases, composability, and rewards

- The irony is that decentralised social aligns much more closely with ReFi's underlying philosophy

- ReFi projects are potentially missing out on a golden opportunity to meet their target audience where it spends hours a day

- As an example, projects can offer their services as mini apps or AI agents on Farcaster, which now already has an embedded wallet
  - An early example enabled in-feed donations to Gitcoin Grants projects

- Coala Pay did just that with its campaign to raise money for projects providing Myanmar earthquake relief
  - More than US$46,000 was raised by the Farcaster community via a mini app

- In a boost for the Farcaster ecosystem, Celo just announced that it integrated with the Farcaster wallet and its developer community has deployed an initial slate of mini apps

Solana ReFi

- Much of ReFi still happens on EVM networks, but Solana is establishing itself as a popular ReFi ecosystem:
  - To date, there are more than 50 ReFi projects in the ecosystem, including Powerledger, ReFi Hub, GainForest, and Sourceful Energy
  - 14 projects joined this year, some of which migrated from other networks

- In terms of funding, an estimated US$65,000+ has been granted or awarded to projects by Solana

- The Solana ReFi community is active, with consistent monthly community calls and virtual showcase events

- ReFi builders are attracted to Solana by:
  - Strong developer support, including hackathons and accelerator events
  - Climate-related side events
  - Superteam offering business support and education
  - Climate-efficient blockchain
  - Active DeFi user base

- For more details, visit the Solana ReFi website

Notable Content and Research

- **Regeneration** video series by Ma Earth ([Watch](#))

- **The ReFi movement in Web3: implications for the Global Commons** by Kate Bennett ([Read](#))

- **AutoPGF - Funding Impact with Glo Dollar** by Crypto Altruists ([Listen](#))

- **ReFi Podcast Season 4 - The Regeneration Nexus** with Maya Dentzel and Tereza Bizkova ([Watch](#))

- **Decentralising the Planet's Powerhouse: The Promises of Blockchain-based Solar Production** by Louise Borreani and Pat Rawson of Ecofrontiers ([Read](#))

- **The Regenerative Dictionary** by Impact Evaluation Foundation ([Read](#))

- **Making Ecocapital: Institutions for Aligning Economic and Ecological Systems** by Jason Potts, Ellie Rennie, and Gregory Landua ([Read](#))

- **Onchain Capital Allocation** books by Greenpill Writers Guild, Feems, Mathilda DV, Anya Biarozka, and Sejal Rekhan ([Read](#))

- **Onchain Impact Networks** book by Greenpill Writers Guild ([Read](#))

- **Seasons 6 (Web3 grants), 7 (How to DAO), and 8 (Ethereum Localism)** of the GreenPill Podcast ([Listen](#))

Funding Regeneration

Paddling Upstream

Upstream Users
(Sources of Capital)

↓ $$

ReFi Projects

↓ $$

Downstream Users
(Beneficiaries)
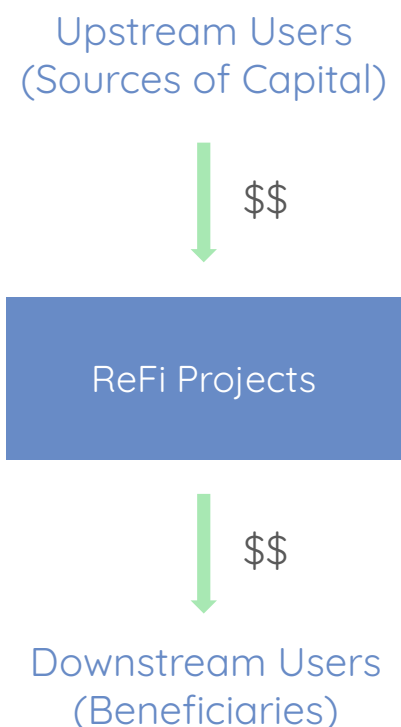
- There are two main types of users: upstream and downstream
  - Upstream users provide capital; downstream users receive rewards

- It has, predictably, proven much easier to attract downstream users:
  - Closer to the problem, complex tech can be abstracted away

- For projects targeting upstream users, the struggle is convincing people to accept at least some financial responsibility for climate action and social inequality

- The current narrative—some combination of financial incentives and climate responsibility—will likely need to change to convince people to fork over their dollars

Degens or Bust?

- A common philosophy in ReFi is that the crypto-savvy, yield-chasing users called "degens" are the ideal upstream user

- It's logical—they have the capital and the experience, but don't often put climate responsibility high up on their list of priorities

- ReFi projects have tried features such as yield farming to attract degens, but adoption is so far low

- It's becoming clear, therefore, that degens are not the right target

- New targets need to be identified, narratives written, and product usability improved

- The only way to get access to degen capital is to build regenerative mechanisms into degen products. In other words, allocate a share of protocol revenue to regeneration

- Consider pump.fun, a memecoin launcher on Solana. Since January 2024, it has generated $610 million in revenue. Even 1% of that would represent a major injection of capital into ReFi, let alone 10%

The Funding Trilemma

No Commercialisation

Access   Amount
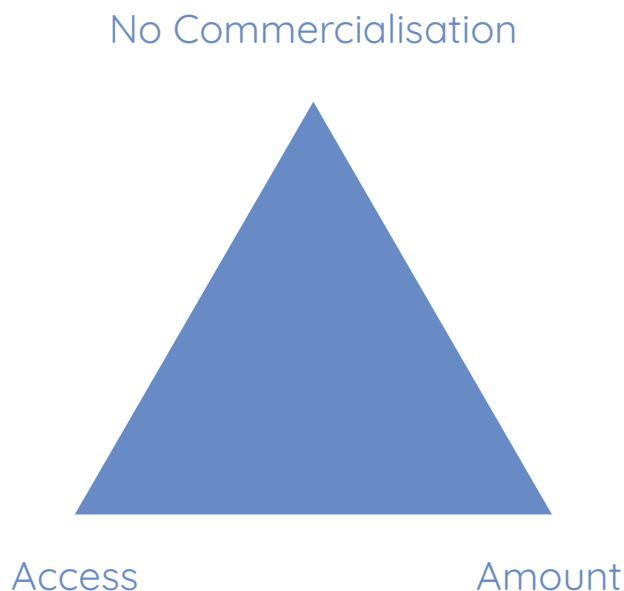
- Most ReFi projects have difficulty raising the level of capital that would allow them to scale their impact because they are:
    - Not typically commercially viable and therefore unattractive to VCs
    - Have philosophical opposition to the extractive nature of venture capital

- What they're left with is a highly competitive grant ecosystem that has limited funds available

- What's missing is access to VC-scale quantums without the need for commercialisation

- A sound revenue model would still be needed, but without the expectation of commercial scale

- See The ReFi Funding Trilemma for more details

Ergodic Ecosystem Investing

- The one investment model that aligns closely with ReFi philosophy is ergodic ecosystem investing (EEI)

- There are two foundational concepts:
  - Investing in ecosystems produces better returns than investing in individual companies
  - It's possible to optimise for profit *and* impact

- EEI also encourages capital pooling for rainy days and aims to strike a balance between collaboration and competition

- Aside from philosophical alignment, EEI is attractive to ReFi because an ecosystem increases the chances of raising capital as it has much greater impact and revenue potential compared to a single project

- We're working on an EEI pilot concept for the ReFi space and hope to have an update in Q3 2025

- For more information about EEI, please visit Evolutesix

Bioregional Finance (BioFi)

- Bioregional Finance (BioFi) is an emerging paradigm that organises financial and multi-capital flows around bioregions—ecologically and culturally coherent areas—using living systems principles, indigenous knowledge, and place-based intelligence to regenerate ecosystems, economies, and communities from the ground up.

- BioFi helps bundle local regenerative initiatives into cohesive bioregional portfolios—making them legible, investable, and scalable for large climate donors, development finance institutions, and ecosystem funders that often view individual ReFi projects as too small.

- ReFi offers open-source infrastructure—like quadratic funding, digital MRV, smart contract coordination, and Web3 identity—that can amplify and accelerate BioFi's vision through decentralised, transparent, and programmable tools. BioFi can weave local trust, cultural knowledge, and ecological specificity with ReFi's global coordination infrastructure—unlocking a "cosmo-local" capital model that honours both place and planet.

- As BioFi matures, it could expand the market and legitimacy for ReFi solutions, while helping BioFi organisations to coordinate, track, and scale their efforts with tech-native precision and flexibility

- BioFi Project is a leading collective supporting bioregions to design, create, capitalise, implement, and evolve Bioregional Financing Facilities (BFFs) that connect financial resources and regenerators. They steward a BioFi Resource Garden and a BioFi Community of Practice. Learn more at The BioFi Project website.

Looking Forward

Big Questions

- **Can ReFi projects build better products?**
  - Like with much of Web3, ReFi projects suffer from the lingering complexity of blockchain, wallets, and crypto conversions
  - Product development has to be an industry-wide priority moving forward

- **Is the real stumbling block actually about convincing people to accept some level of financial responsibility for climate change and social inequality?**
  - ReFi needs retail capital to thrive, but it might not be a reasonable expectation if people think big business and government should foot the bill for climate change and social inequality

- **Can we bridge the impact reporting gap?**
  - There is so much more going on in the ReFi space than is being reported
  - Off-chain impact reporting needs to be made easier not more difficult
  - On-chain impact reporting needs to be more of a priority for projects

- **Is this the year of on-chain regenerative agriculture?**
  - Multiple projects, from Kokonut Network to Geltonas, are expected to begin reporting impact data this year
  - If successful, will provide the evidence needed to prove the model works

Final Word

- ReFi projects continue to make impact thanks to all of the builders and funders putting impact above profit

- Capital remains scarce, however, as an increasing number of projects fight over limited grant resources

- Establishing more consistent sources of upstream capital and refocusing on product development need to be the top priorities

- More importantly, ReFi needs a big win that will attract attention and help burnish its public credibility

- Here's what to keep on eye on for the rest of this year and early next year:
  - ReFi playing a prominent role in the Ethereum Localism and BioFi movements
  - The launch of regulated impact investment instruments
  - Experimentation with new narratives beyond the notion of climate responsibility
  - AI implementations, aside from simple knowledge agents, that move the needle with respect to onboarding upstream users
  - A new and improved Impact Dashboard with more metrics and project data

Acknowledgements

Finally, we would like to extend our sincerest appreciation and thanks to the people who made this report possible. In no particular order: Monty Bryant, Dulesh Fernando, Trinity Morphy, Afolabi Aiyeloja, Matt Strachman, Adolfo Casabal, David Fortson, Luuk Weber and all the other thinkers, regens, and climate warriors who are fighting the good fight and talking about it.

If you have any comments, concerns, or suggestions about anything you have read in this report, do not hesitate to reach out to us at hello@carboncopy.news.

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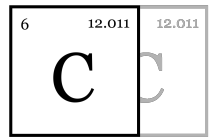
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The preeminent source of ReFi news, information, and analysis.

We fill the information void in Web3 regenerative finance (ReFi) by providing a combination of news, education, expert analysis, industry reports, and project evaluation to help industry stakeholders better understand the space and to get projects more exposure.

A core part of this is our comprehensive, curated ReFi company database. We have also launched a beta version of our ReFi Impact Dashboard which aims to aggregate and quantify the impact being made by projects in the space.

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Our work turns the promise of regenerative crypto into practice through education, content, and on-the-ground coordination that creates measurable impact.

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A network society to regenerate the earth.

Our mission is focused on developing strategic services and public goods for the Regenerative Finance (ReFi) ecosystem including movement-wide sense-making, education, opportunity development, fundraising support, onboarding and empowerment through a blend of online platforms, multimedia, and community coordination.

Central to our work is incubating and supporting the development of ReFi Local Nodes across all major regions in the world. These local communities are pivotal in championing ReFi solutions on the ground and enacting a cosmo-local network for the regenerative economy.

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